



**The thrill of  
a lifetime.**

JUNE 20 - 23, 2024  
OSHKOSH, WISCONSIN

# What is Bago Big Bet?

The Bago Big Bet is a high-octane adventure designed to thrill and entertain performance boating enthusiasts from around the nation.

Brought to you by the Offshore Wench event team, this event features a jam-packed weekend of food, fun and adrenaline on one of the Midwest's most popular boating destinations -- beautiful Lake Winnebago!

This event is not to be missed and sure to grow to be one of the mainstays of Midwest summer fun. Keep reading to learn more about sponsorship opportunities and be a part of this thrilling new event!



# Why sponsor?

The Bago Big Bet is designed to be a heart-pounding weekend of excitement but we are here to serve our community. Oshkosh, Wisconsin is our hometown and we want to give back.

Your generous sponsorship does more than help us put on this event. It will benefit K9s for Warriors, the nation's largest provider of service dogs for veterans.



Determined to end veteran suicide, K9s For Warriors provides highly-trained Service Dogs to military veterans suffering from PTSD, traumatic brain injury and/or military sexual trauma.

With the majority of dogs being rescues', this innovative program allows the K9/Warrior team to build an unwavering bond that facilitates their collective healing and recovery.



MERCURY RACING® BAGO BIG BET POKER RUN

Join our  
growing list  
of partners ...



# Sponsorship Packages

Sponsoring this event helps the Oshkosh community! All packages can be catered to your budget and business goals.

All major sponsorship packages include registration for one boat, Captain and co-pilot. Any additional riders need to be paid for separately.

Local sponsorship packages are also available for area businesses wanting to be a part of this event and promote locally.



# Major Sponsorships

## Presenting Sponsor

- Presenting sponsor designation
- Use of event logos for marketing purposes
- Branding opportunities throughout event spaces
  - Company banner on card boat and sand bar barge
  - Option to include branded giveaways in event activities and VIP gift bags
- Prominent logo placement on event website
- Inclusion in all event media (social media, email, radio, television)

**\$50,000**

## Official Sponsor

- Official sponsor designation
- Use of event logos for marketing purposes
- Branding opportunities throughout event spaces
  - Company banner on card boat and sand bar barge
  - Option to include branded giveaways in event activities and VIP gift bags
- Logo placement on event website
- Inclusion in all event media (social media, email, radio, television)

**\$25,000**

## Supporting Sponsor

- Supporting sponsor designation
- Use of event logos for marketing purposes
- Branding opportunities throughout event spaces
  - Company banner on card boat and sand bar barge
  - Option to include branded giveaways in event activities and VIP gift bags
- Logo placement on event website
- Inclusion in all event media (social media, email, radio, television)

**\$10,000**

# Additional Sponsorships

## Block Party Sponsor

- Block Party sponsor designation
- Use of event logos for marketing purposes
- Prominent signage at Block Party event
- Branding opportunities throughout event spaces
  - Company banner on card boat and sand bar barge
  - Option to include branded giveaways in event activities and VIP gift bags
- Logo placement on event website and merchandise
- Inclusion in all event media (social media, email, radio, television)

**\$5,000**

## Boaters Concert Sponsor

- Boaters Concert sponsor designation
- Use of event logos for marketing purposes
- Prominent signage at concert event
- Branding opportunities throughout event spaces
  - Company banner on card boat and sand bar barge
  - Option to include branded giveaways in event activities and VIP gift bags
- Logo placement on event website and merchandise
- Inclusion in all event media (social media, email, radio, television)

**\$5,000**

# Local Sponsorship Packages

## Gold Local Sponsor

- Local sponsor designation
- Use of event logos for marketing purposes
- Branding opportunities throughout event spaces
  - Option to include branded giveaways in event activities and VIP gift bags
- Logo placement on event website
- Inclusion in event media (social media, email, radio, television)

**\$2,500**

## Silver Local Sponsor

- Local sponsor designation
- Use of event logos for marketing purposes
- Branding opportunities throughout event spaces
  - Option to include branded giveaways in event activities and VIP gift bags
- Logo placement on event website
- Inclusion in event media (social media, email, radio, television)

**\$1,500**

## Bronze Local Sponsor

- Local sponsor designation
- Use of event logos for marketing purposes
- Branding opportunities throughout event spaces
  - Option to include branded giveaways in event activities and VIP gift bags
- Logo placement on event website
- Inclusion in event media (social media, email, radio, television)

**\$500**



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# Volunteer Opportunities

Looking for a way to contribute your time and talents?

Volunteer opportunities are available in a variety of roles. Contact our volunteer coordinator for more information.

**Call Kristina today!**

**Phone: 262.349.1400**





**Contact us.**

Shannon Higgins

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